



D19.2 Communication materials

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[1.1]	13.11.2024	Revised version. Added disclaimer text on page 5. Added summary and scope of the deliverable on page 1. Updated text in part 2, Communication materials
[1.2]	27.07.2025	Added links to the two promo videos and fixed the Facebook link of REFINE

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1 Summary and scope

The main scope of this deliverable is to summarize the communication and dissemination tools within REFINE in order to secure the largest possible visibility of the project and the project results with the general public, stakeholders, politicians and journalists. The main tools include the project logo, the project website, a promotional video, which summarizes the REFINE ambitions and goals, social media accounts and planned, physical events. We aim to provide the largest possible exposure of the project goals and results through these communication and dissemination tools and events. All of these are dynamic in nature and will be updated/modified along the course of the project.

2 Communication materials

Below, the main communication and dissemination tools developed in REFINE are outlined.

2.1 Website

The official website of the project has been launched and it can be found in the following address:

www.refine-project.eu

The website contains public information about the main aims and ambitions of the project, news, educational materials, the project's promotional video, list of publications, an overview of the partners and their role in the project (including links to their profiles and institutions), contact address, and links to external partners of the project. The website will be regularly updated with the latest developments in the project, as well as upcoming events, project news, conference participations, published articles and generated data that do not contain sensitive information, but will be of interest to the general public, stakeholders, politicians and journalists (Documents & Media).

Moreover, the website acts as a data storage medium under the FAIR principles. Generated data that will be publicly available, can be found in the "Documents & Media" tab. There, we will also upload deliverables marked as "PU", as soon as they are accepted by CINEA.

An e-mail account (email@refine-project.eu) has been created to facilitate communication between the project management team (PCT) and interested parties.

The PCT has also prepared a website of the project in the UiO internal pages.

<https://www.mn.uio.no/smn/english/research/projects/chemistry/101122323-refine/index.html>

This will also be updated in parallel to the main project website.

2.2 Promo video

The project has launched its promotional video in two forms. One full length version of 90 s and one short version of 30 s. Both videos can be found in the Youtube channel of the project. A screenshot can be seen below:



Figure 1: Screenshot of the long version of REFINE's promotional video, outlining the developed technology and project goals and ambitions.

Both videos can be found in the following links:

Extended version

https://youtu.be/cIEKkz_Qo48?si=CViMO_cm2QEt1m5r

Short version

<https://youtube.com/shorts/YNUcu-TB2g?si=Qd7dPUuUUwwXq-w>

2.3 Social media

The main goal of communication and dissemination through social media is to present extracts from REFINE's scientific and social advances to a broad audience. The project has accounts/profiles in LinkedIn (<https://www.linkedin.com/company/refine-eu/>) X (<https://twitter.com/REFINEproject>), Facebook (<https://www.facebook.com/people/Refine-project-EU-Horizon/61558580234442/>) and Youtube (<https://www.youtube.com/@Refine-project>). Links to all these profiles can be found in the website of the project.

2.4 REFINE-organised events

The project partners will organise three international workshops (UiO, AUTH, UoS), and one summer school (CIEMAT-PSA) with focus on scientific, industrial and political advances. UiO organises one Women's Day event (7th March 2025 – in connection to the international women day on the 9th of March) and one final event by M48 to disseminate the main results achieved along the project (D19.3-8). A summary of these events is given in Table 1. More information for each event will be published in advance in the project website, in the newsletter feed, as well as social media profiles, so that interested parties have the possibility to register and attend these events.

Table 1: Summary of the dissemination events organized in REFINE.

Event	Partner/Place	Month/Date
Workshop on novel electrode materials	AUTH/Thessaloniki	M16
Women's Day	UiO/Oslo	7 th March 2025
Summer School	CIEMAT-PSA/Almeria	M33
Workshop on novel catalyst design	UoS/Glasgow	M38
Workshop on socially placed AP systems	UiO/Oslo	M43



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